

Dan Madden

whoisdan.com *dan@whoisdan.com*

146 Lyndon Street, #1, Hermosa Beach, CA 90254

773 454 4676

Education **University of Notre Dame** Bachelor of Arts, Graphic Design, 2003

Experience **Whoisdan Freelancing**

Winter 2005 – Present

branding & identity, print collateral, web design

Clients: University of Notre Dame, Sedlack Design, Wright Fine Art

Sisu, Inc. *SisuMedia.com*

March 2006 – October 2006

branding & identity, web & mobile design

Clients: Vivendi Games, South Orange PAC, Rabble

Hatch Show Print *HatchShowPrint.com*

November – December 2004

Intern at Nashville letterpress poster shop

Clients: Ryman Auditorium, The Pat Gallagher Band

Faust Associates *FaustLtd.com*

May – October 2004

print collateral, information design, advertising

Clients: Chicago Public Radio, Hospitality Academy, Ritz-Carlton

Arc Worldwide *ArcWW.com*

September 2003 – April 2004

website layout, usability design, motion graphics

Clients: General Motors, Energizer, Disney Enterprises

Skills Mac, PC

Creative Suite, QuarkXPress, Standards-Based HTML & CSS

Intangibles **AIGA-Notre Dame** Guest lecturer, Winter 2005

AAA Rating California Beach Volleyball Association

“Decent” Actor *KindaGood.com*

References **David Lippman** Creative Director, Sisu, Inc., 310 287 0290

Bob Faust Creative Director, Faust Associates, 708 447 0608

Robert Sedlack Professor of Design, Notre Dame, 574 631 4276