

# Dan Madden

**whoisdan.com** *dan@whoisdan.com*

146 Lyndon Street, #1, Hermosa Beach, CA 90254

773 454 4676

- Education**      **University of Notre Dame** Bachelor of Arts, Graphic Design, 2003
- Experience**      **Whoisdan Freelancing**  
Winter 2005 – Present  
branding & identity, print collateral, web design  
*Clients:* University of Notre Dame, Sedlack Design, Wright Fine Art
- Sisu, Inc.** *SisuMedia.com*  
March 2006 – October 2006  
branding & identity, web & mobile design  
*Clients:* Vivendi Games, South Orange PAC, Rabble
- Hatch Show Print** *HatchShowPrint.com*  
November – December 2004  
Intern at Nashville letterpress poster shop  
*Clients:* Ryman Auditorium, The Pat Gallagher Band
- Faust Associates** *FaustLtd.com*  
May – October 2004  
print collateral, information design, advertising  
*Clients:* Chicago Public Radio, Hospitality Academy, Ritz-Carlton
- Arc Worldwide** *ArcWW.com*  
September 2003 – April 2004  
website layout, usability design, motion graphics  
*Clients:* General Motors, Energizer, Disney Enterprises
- Skills**              Mac, PC  
Creative Suite, QuarkXPress, Standards-Based HTML & CSS
- Intangibles**      **AIGA-Notre Dame** Guest lecturer, Winter 2005  
**AAA Rating** California Beach Volleyball Association  
**Radio Commentator** AVP Pro Beach Volleyball Tour
- References**      **David Lippman** Creative Director, Sisu, Inc., 310 287 0290  
**Bob Faust** Creative Director, Faust Associates, 708 447 0608  
**Robert Sedlack** Professor of Design, Notre Dame, 574 631 4276